

Roll No.

57514

BBA 2nd Semester (N.S.) (Re-appear)

Examination – October, 2020

COMPUTER APPLICATIONS IN MGT.

Paper : BBAN-204

Time : 1.45 Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt any *three* questions. All questions carry equal marks.

1. (a) Define an IP address.

(b) What is a Wi-Fi ?

(c) Define an expert system with example.

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- (d) Describe the purpose of system software in Computer.
- (e) Give a brief description on web hosting service.
2. (a) Define a network. What are the advantages of a network? Also explain its types with diagrams.
- (b) Explain the different types of computer memory with examples.
3. (a) Elaborate the term Virus with examples.
- (b) Draw a component chart of a digital computer and explain its working.
4. (a) Illustrate the working of search engine with diagram.
- (b) Define an email. Explain its architecture with the help of a diagram.
5. Describe the applications of Computers in the field of education with the help of examples.
6. Explain the relationship and difference between transaction processing system and office automation system.
7. What distinguishes an Executive Information System from a DSS?
8. Explain how the field of advertisement is affected by the use of multimedia.
9. Illustrate the use of multimedia in website of an organization.
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